

In our 40 years, we've helped nearly  
100,000 restaurants grow their business.

rewards  
network<sup>SM</sup>

## Rewards Network by the numbers



40-year-old privately held profitable company with strong leadership and firm financial backing



More than 300 employees in Chicago and out in the field



20,000+ restaurants in the US and counting



\$3.2 billion in total cash funded to restaurants



20+ iconic loyalty programs trust Rewards Network to run dining rewards programs for their most loyal and valuable customers on a private label basis

## About us

Founded in 1984, Rewards Network is a Chicago-headquartered company that helps local restaurants grow their business through loyalty marketing and financing services. We employ a team of over 300 people nationwide that are focused on connecting thousands of local restaurants to card-linked dining rewards programs and their members. Through these partnerships with world-renowned travel and retail loyalty programs, Rewards Network drives high-quality restaurant visits, while helping restaurateurs grow and expand their business.

Supported by TowerBrook Capital Partners, and a new executive leadership team, our mission is to help local restaurants and communities thrive through access to full-price customers and flexible funding options.

## How it works

- » A member links a debit/credit card to the loyalty program of their choice and is rewarded with that program's currency for dining at Rewards Network restaurants.
- » Rewards Network tracks the member's spend using data feeds from processors and card networks and only bills the restaurant for proven dines.

# Loyalty member facts

Through the world's largest loyalty partners, Rewards Network provides restaurant partners with access to millions of full-price diners:



Loyalty members spend **24% more** on average than other customers within our network of restaurants.



Loyalty members have an annual credit card spend that's **2.5x more** than the average customer.



Loyalty members write verified online reviews and return to restaurants **20% more** when restaurant representatives respond to them.

# Loyalty partners

Rewards Network has the world's largest collection of influential airline, hotel, and loyalty program partners including:

## Airlines



## Hotels



## Loyalty programs

