

In our 35 years, we've helped nearly
100,000 restaurants grow their business.

rewards
networkSM

Rewards Network by the numbers



35-year-old privately held profitable company with strong leadership and firm financial backing



More than 300 employees in Chicago and out in the field



11,000+ restaurants in the US and counting



\$2.8 billion in total cash funded to restaurants



20+ iconic loyalty programs trust Rewards Network to run dining rewards programs for their most loyal and valuable customers on a private label basis

About us

Founded in 1984, Rewards Network is a Chicago-headquartered company that helps local restaurants grow their business through loyalty marketing and financing services. We employ a team of over 300 people nationwide that are focused on connecting thousands of local restaurants to card-linked dining rewards programs and their members. Through these partnerships with world-renowned travel and retail loyalty programs, Rewards Network drives high-quality restaurant visits, while helping restaurateurs grow and expand their business.

Supported by TowerBrook Capital Partners, and a new executive leadership team, our mission is to help local restaurants and communities thrive through access to full-price customers and flexible funding options.

How it works

- » A member links a debit/credit card to the loyalty program of their choice and is rewarded with that program's currency for dining at Rewards Network restaurants.
- » Rewards Network tracks the member's spend using data feeds from processors and card networks and only bills the restaurant for proven dines.

Loyalty member facts

Through the world's largest loyalty partners, Rewards Network provides restaurant partners with access to millions of full-price diners:



Loyalty members spend **13% more** on average than other customers within our network of restaurants.



Loyalty members have an annual credit card spend that's **2.5x more** than the average customer.



Loyalty members write verified online reviews and return to restaurants **20% more** when restaurant representatives respond to them.



4-6% in monthly sales driven by Rewards Network diners at participating restaurants

Loyalty partners

Rewards Network has the world's largest collection of influential airline, hotel, and loyalty program partners including:

Airlines



Hotels



Loyalty programs

